



TDS-001

POWER OF ATTORNEY

SPINNER NETWORKS, INC., a California corporation, assignee of the application for United States Letters Patent for an invention entitled:

DISTRIBUTING PERSONALIZED CONTENT

invented by:

DAVID BILL

- executed on even date herewith, or
 having Serial No. 09/105840, filed JUNE 26, 1998,

do(es) hereby appoint Steven A. Swernofsky, Registration No. 33,040, as attorney of record with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office connect therewith, and certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment, a copy of which is attached, from the inventor(s) of the patent application identified above.

Please send all correspondence and direct all telephone calls to:

Steven A. Swernofsky
The Law Offices of Steven A. Swernofsky
P.O. Box 390013
Mountain View, CA 94039-0013
Telephone (650) 947-0700

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

I, the undersigned, declare that I am the (an) assignee of the above-identified application, or, if the assignee is a corporation, partnership, or other association, I am authorized to make this appointment on behalf of the assignee, and I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing therefrom.

Full Assignee Name: SPINNER NETWORKS, INC.

Post Office Address: 1209 Howard Avenue, Suite 200, Brulngame, CA 94010



Signature

DAVID BILL
Print Name

9/25/98

Date


Chairman & CEO
Title